



NATIONAL VETERANS  
**WHEELCHAIR  
GAMES**

**2026 SPONSORSHIP OPPORTUNITIES**

CO-PRESENTED BY

**VA**



U.S. Department  
of Veterans Affairs





# 45 YEARS STRONG

## JOIN US IN DETROIT, JULY 9-14, 2026!

Nicknamed the “Motor City,” Detroit, Michigan, is the birthplace of Motown music and the American automobile industry. The city’s vibrant downtown features the scenic Detroit Riverwalk, award-winning restaurants, lively markets, and world-class museums, including the Motown Museum and the Detroit Institute of Arts. Bell Isle Park offers 982 acres of waterfront trails and beaches along the Detroit River, with spectacular skyline views of Detroit to the north and Canada to the south. We hope you join us in the Motor City for the 2026 National Veterans Wheelchair Games improving the lives of our Veterans through wheelchair sports.

### THE NATIONAL VETERANS WHEELCHAIR GAMES

is the world’s largest annual wheelchair sports event solely for military Veterans. Every year, hundreds of American heroes from World War II, the Korean War, the Vietnam War, the Gulf War, and the post-9/11 era compete in this celebration of courage and camaraderie.

### OUR HISTORY

The Wheelchair Games launched in 1981 with 7 events and 75 athletes. PVA joined the Department of Veterans Affairs in 1985 to help expand the event’s mission and reach. The Wheelchair Games have since flourished as more VA therapists turn to adaptive sports as part of rehabilitation programs to enable Veterans be active in their lives and communities – and, in some cases, reach higher levels of national and international competition.

For more information, please contact [Partnerships@PVA.org](mailto:Partnerships@PVA.org)



### OUR COMPETITORS

The Wheelchair Games are open to all U.S. Veterans with spinal cord injuries, amputations, multiple sclerosis, or other central neurological conditions who require a wheelchair for athletic competition.

### YOUR OPPORTUNITY

We invite you to join the Wheelchair Games as a corporate partner. Your support will help us make a positive impact in Veterans lives while making 2026 the most memorable year yet for our athletes and their families.





# WHEELCHAIR GAMES

## AT A GLANCE



6 Days



500+ Athletes



20+ Events



3,000 Volunteers



"I love being a part of this. The camaraderie, seeing like-bodied individuals competing.

***This is outstanding"***

Jerry  
U.S. Air Force Veteran



PVA is one of the **100 largest U.S. charities** (as ranked by Forbes), named **Nonprofit of the Year** by the DMA Nonprofit Foundation and voted as **"Brand of The Year"** (Military & Veteran Serving Nonprofit category) in the 2018 Harris Poll EquiTrend study.



### Co-Presented by:



**VA** U.S. Department of Veterans Affairs

#### The U.S. Department of Veterans Affairs

The VA operates the nation's largest integrated health care system and is the recognized world leader in rehabilitative and recreational therapies for Veterans living with disabilities. The **Office of National Veterans Sports Programs and Special Events** provides opportunities for Veterans to improve their independence, well-being, and quality of life through adaptive sports and therapeutic arts programs.



#### Paralyzed Veterans of America

PVA is an unstoppable force for all Veterans and people living with disabilities, providing an unparalleled range of no-cost programs and services related to Veterans' benefits, employment, health care, medical research, advocacy, accessibility, and more. The **Sports and Recreation program** aims to expand adaptive sports opportunities so all people with physical disabilities can enjoy a lifetime of health and fitness.



# MEET THE ATHLETES

"[The Games] are a real motivation.  
It gives me strength  
to keep going."

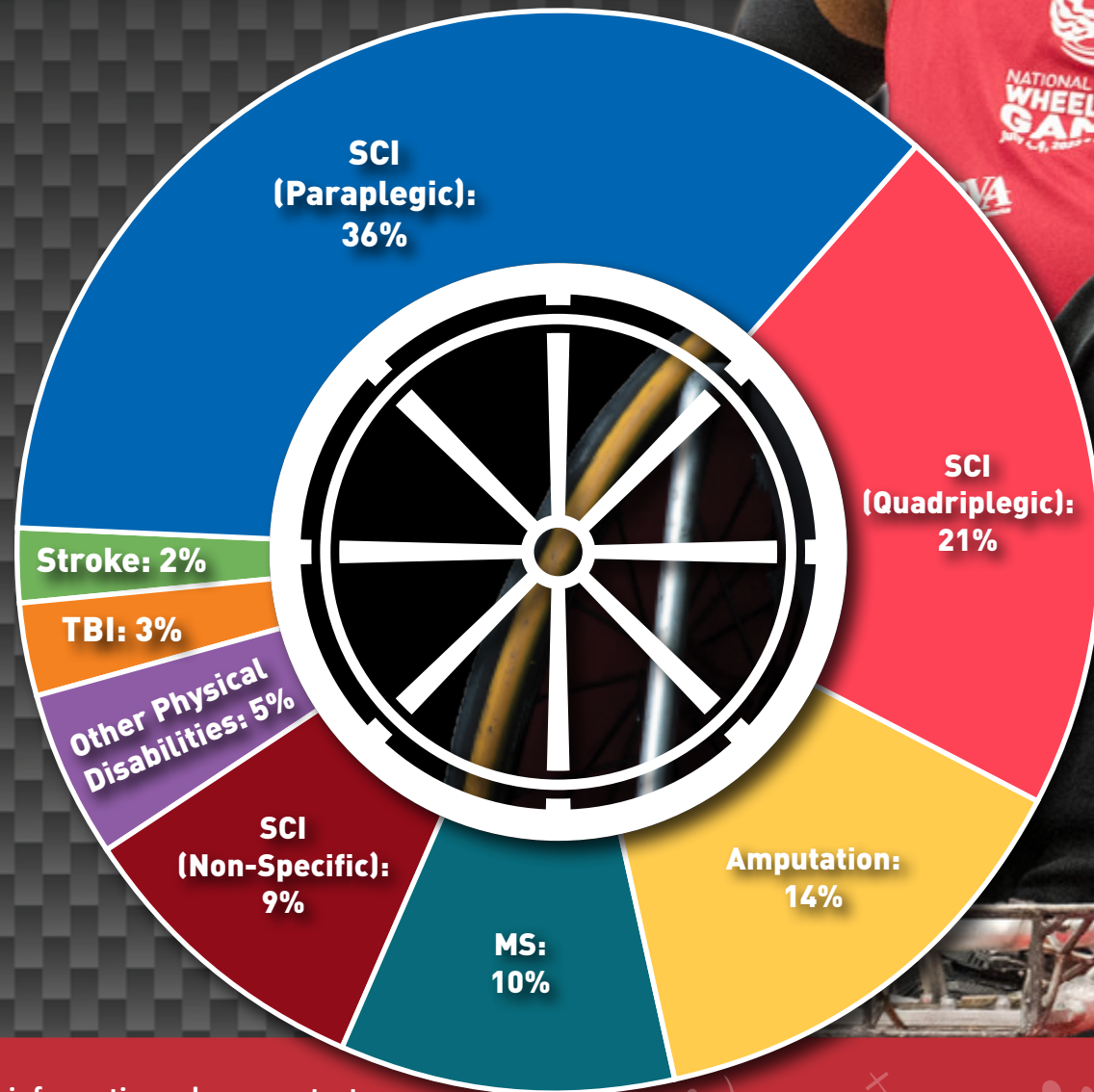
José  
U.S. Navy Veteran



Veterans from all eras

Ages 19 to 90 33% New Athletes

14% Women



## Support each branch of service

-  U.S. Air Force
-  U.S. Army
-  U.S. Marine Corps
-  U.S. National Guard
-  U.S. Navy
-  Coast Guard
-  Allied Force

For more information, please contact  
Partnerships@PVA.org.



# CHANGING LIVES

## THROUGH SPORTS AND RECREATION

“You can come here and become the athlete *you always wanted to be.*”

Crystal  
U.S. Army Veteran



### Benefits of sports fitness for individuals living with disabilities:

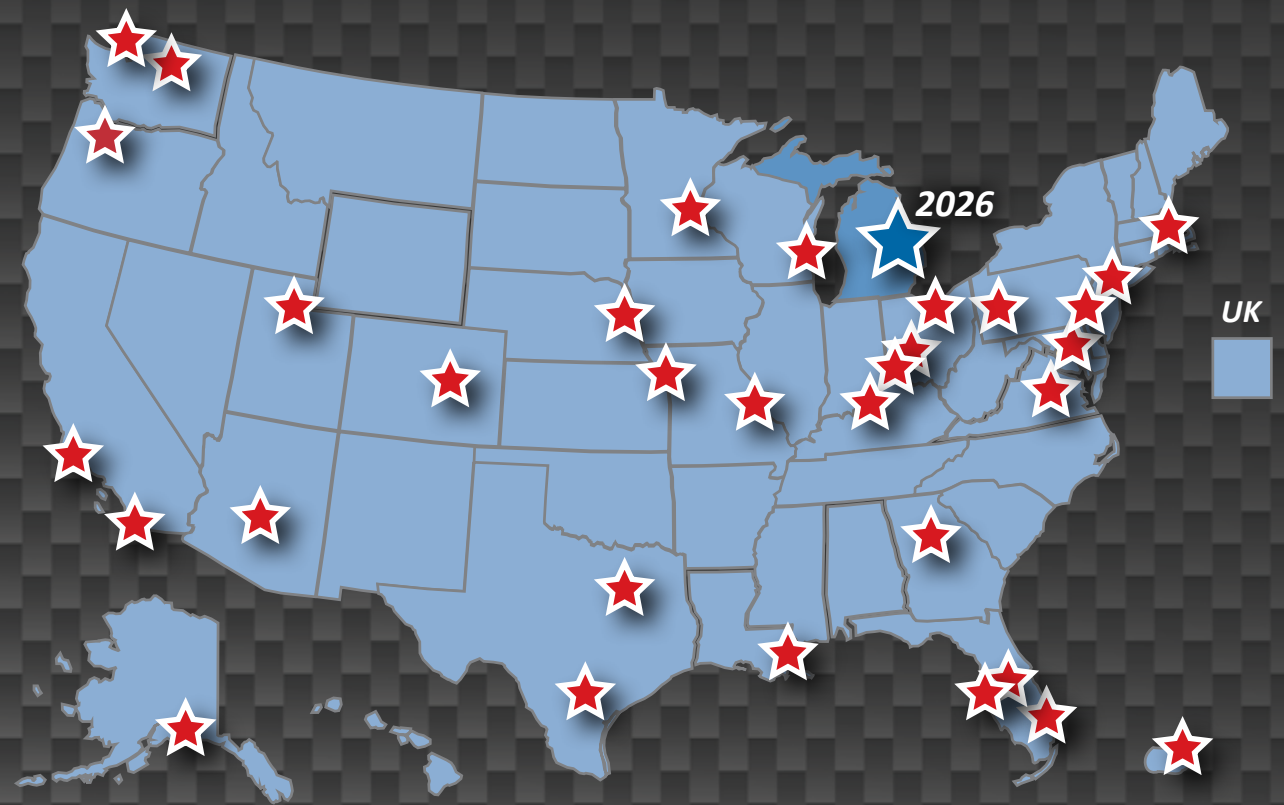
-  Maintain body weight
-  Combat chronic health conditions such as obesity, hypertension, and type 2 diabetes
-  Gain energy
-  Sleep better
-  Improve mood and self-esteem
-  Reduce anxiety and depression
-  Enjoy new experiences and new friendships
-  Counter the stigma of disability
-  Increase their likelihood of employment, with less absenteeism and more productivity

Sources: Mayo Clinic, National Institutes of Health

# TOGETHER, WE'LL MAKE HISTORY

...and Leave a Legacy

The Wheelchair Games are made possible by the VA and PVA's ever-growing network of national and local partners. With each community we visit, we strengthen the infrastructure for adaptive sports – generating a ripple effect felt by Veterans and people of all ages living with disabilities for years to come.



# 2026 NATIONAL VETERANS WHEELCHAIR GAMES

## EXCLUSIVE SPONSORSHIP EVENTS AND BENEFITS

### There are 12 medal events available for exclusive sponsorship at the \$60,000 level

- Adaptive Sports
- Air Pistol
- Air Rifle
- Basketball
- Boccia
- Cornhole
- Pickleball
- Power Lifting
- Power Soccer
- Slalom
- Softball
- Rugby

### Sponsor Benefits for each of the \$60,000 level events

- Event Exclusivity
- :30 – :60 Video Shared on Social Media and During Opening/Closing Ceremonies
- Press Release to the Detroit Market
- Logo at Opening Ceremonies
- Logo at Closing Ceremonies
- Mention in National/Local PR
- Logo and Hyperlink on NVWG Website
- Logo and Hyperlink on NVWG Mobile App
- Logo and Hyperlink in PVA Newsletter
- Use of Official NVWG Logo for 2026
- On-site Signage
- Full-Page Ad in Official NVWG Program
- Sponsor Reception – 2 tickets
- VIP Reception – 2 tickets
- Expo Booth (10x10)
- Medal Presentation for Event
- Volunteer Opportunities for Event
- Social Media Recognition



# 2026 NATIONAL VETERANS WHEELCHAIR GAMES

## EXCLUSIVE SPONSORSHIP EVENTS AND BENEFITS

**There are 12 medal events and 1 exhibition event available for exclusive sponsorship at the \$30,000 level**

- Archery
- Bass Fishing
- Bowling
- Cycling
- Disc Golf
- ESports
- Field
- Motor Rally
- Nine Ball
- Swimming
- Table Tennis
- Trap Shooting
- Exhibition event TBD



**Sponsor Benefits for each of the \$30,000 level events**

- Event Exclusivity
- Logo at Opening Ceremonies
- Logo at Closing Ceremonies
- Mention in National/Local PR
- Logo and Hyperlink on NVWG Website
- Logo and Hyperlink on NVWG Mobile App
- Use of Official NVWG Logo for 2026
- On-site Signage
- Half-Page Ad in Official NVWG Program
- Sponsor Reception – 2 Tickets
- VIP Reception – 2 Tickets
- Expo Booth (10x10)
- Medal Presentation for Event
- Volunteer Opportunities for Event
- Social Media Recognition

# 2026 NATIONAL VETERANS WHEELCHAIR GAMES

## ADDITIONAL SPONSORSHIP PACKAGES\*

### Freedom Sponsor—\$15,000

- One (1) exhibitor booth space
- Logo Placement on event website and select digital/printed materials
- Logo placement on event signage
- Opportunity to provide branded item in athlete bag
- Two (2) Sponsor reception tickets
- Listing in the Official Event Program under sponsors

### Visibility Sponsor—\$10,000

For sponsors seeking brand exposure without on-site presence

- Recognition on social media in promotion of Wheelchair Games – a dedicated post across PVA’s event channels during the annual campaign
- Logo placement on event website and NVWG app
- Opportunity to provide branded item in athlete bag
- Listing in the Official Event Program under sponsors

### Patriot Sponsor—\$10,000

- One (1) exhibitor booth space
- Logo Placement on event website and select digital/printed materials
- Logo placement on event signage
- One (1) Sponsor reception ticket
- Listing in the Official Event Program under sponsors

\*Customized sponsorship options on page 16



# 2026 CUSTOMIZED SPONSORSHIP OPTIONS

Please check the customized option(s) you would like to add:

Athletes Reception .....	\$30,000
Kids Day .....	\$30,000
Spirit of the Games .....	\$25,000
NVWG Clinic .....	\$20,000
Logo on NVWG Website and Mobile App .....	\$5,000
Branded Item in Athletes Bag .....	\$5,000
Full Page Ad in NVWG Official Program .....	\$5,000
Half Page Ad in NVWG Official Program .....	\$2,500
¼ Page Ad in NVWG Official Program .....	\$1,250
Expo Booth (10x10) .....	\$1,250

# 2026 SPONSORSHIP RESERVATION FORM

**Sponsor Information** (please list as it should appear on printed materials)

Contact Name:	Company:	
Mailing Address:		
City:	State:	Zip:
Email:	Phone:	
Signature:	Date:	

**Yes! I want to sponsor the 2026 National Veterans Wheelchair Games!**

Please contact me about making an in-kind donation

We welcome and greatly appreciate in-kind donations to help offset the cost of operating the annual Wheelchair Games. In-kind donors will be recognized at the equivalent sponsorship level, based on the estimated fair market value of the provided goods, services, and expertise.

**Please return to:**

**Rachel Nelms**  
[RachelN@PVA.org](mailto:RachelN@PVA.org)

# Celebrating the UnstoppABLE power of adaptive sports



## NATIONAL VETERANS **WHEELCHAIR GAMES**

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**WheelchairGames.org #WheelchairGames**

 @sports4vets @ParalyzedVeterans

  @sports4vets @PVA1946