GET PUMPED FOR PORTLAND
JULY 4–9, 2023 • PORTLAND, OR

Partnership Opportunities

Co-Presented by:
THE NATIONAL VETERANS WHEELCHAIR GAMES
is the world’s largest annual wheelchair sports event solely for military Veterans. Every year, hundreds of American heroes from World War II, the Korean War, the Vietnam War, the Gulf War, and the post-9/11 era compete in this celebration of courage and camaraderie.

OUR HISTORY
The Wheelchair Games launched in 1981 with 7 events and 75 athletes. PVA joined the Department of Veterans Affairs in 1985 to help expand the event’s mission and reach. The Wheelchair Games have flourished as more VA therapists turn to adaptive sports to help Veterans be active in their lives and communities – and, in some cases, reach higher levels of national and international competition.

For more information, please contact sponsorshipteam@pva.org.

OUR COMPETITORS
The Wheelchair Games are open to all U.S. Veterans with spinal cord injuries, amputations, multiple sclerosis, or other central neurological conditions who require a wheelchair for athletic competition.

YOUR OPPORTUNITY
We invite you to join the Wheelchair Games as a corporate partner. Your support will help us make this the most memorable year yet for our athletes and their families.

JOIN US IN PORTLAND, JULY 4-9, 2023!
Nicknamed “The City of Roses,” Portland is the largest city in the state of Oregon. The scenic city straddles the Columbia and Willamette Rivers, and sits beside Mount Hood, which makes up the city’s famous skyline. Known for its expansive green space, Portland is celebrated for its eco-friendliness and sought-after for its parks, bridges, and bicycle paths. We hope you will join us in Portland to support our Veterans at the 2023 National Veterans Wheelchair Games!
Co-Presented by:
The U.S. Department of Veterans Affairs
The VA operates the nation’s largest integrated health care system and is the recognized world leader in rehabilitative and recreational therapies for Veterans living with disabilities. The Office of National Veterans Sports Programs and Special Events provides opportunities for Veterans to improve their independence, well-being, and quality of life through adaptive sports and therapeutic arts programs.

Paralyzed Veterans of America
PVA is an unstoppable force for all Veterans and people living with disabilities, providing an unparalleled range of no-cost programs and services related to Veterans’ benefits, employment, health care, medical research, advocacy, accessibility, and more. The Sports and Recreation program aims to expand adaptive sports opportunities so all people with physical disabilities can enjoy a lifetime of health and fitness.

PVA is one of the 100 largest U.S. charities (as ranked by Forbes), named Nonprofit of the Year by the DMA Nonprofit Foundation and voted as “Brand of The Year” (Military & Veteran Serving Nonprofit category) in the 2018 Harris Poll EquiTrend study.

Karla C.
U.S. Air Force Veteran

“If you’d told me I’d be doing all these things 10 years ago, I would’ve thought you were crazy. Now I have three gold medals, a silver, and a bronze – thanks to the Wheelchair Games.”

WHEELCHAIR GAMES

AT A GLANCE

6 Days
500+ Athletes
20+ Events
3,000 Volunteers

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The athletes were making the most of what they had, and they were getting it done. I was so motivated when I came back. It has absolutely changed my life.”

Ted R.
U.S. Army Veteran

Ages 20 to 89

89% Men

11% Women

20% Novice Athletes

11% With Combat-Related Injury

Participants from each branch of service

- U.S. Air Force
- U.S. Army
- U.S. Marine Corps
- U.S. National Guard
- U.S. Navy
- U.S. Space Force
- Allied Force

For more information, please contact sponsorshipteam@pva.org.
The Wheelchair Games are made possible by the VA and PVA’s ever-growing network of national and local partners. With each community we visit, we strengthen the infrastructure for adaptive sports – generating a ripple effect felt by Veterans and people of all ages living with disabilities for years to come.

**CHANGING LIVES THROUGH SPORTS AND RECREATION**

"These Games changed my life. I've never been an athlete—not even in high school, but now I’m an athlete because of the National Veterans Wheelchair Games."

Twila A.
U.S. Army Veteran

**Benefits of sports fitness for individuals living with disabilities:**
- Maintain body weight
- Combat chronic health conditions such as obesity, hypertension, and type 2 diabetes
- Gain energy
- Sleep better
- Improve mood and self-esteem
- Reduce anxiety and depression
- Enjoy new experiences and new friendships
- Counter the stigma of disability
- Increase their likelihood of employment, with less absenteeism and more productivity

Sources: Mayo Clinic, National Institutes of Health

**TOGETHER, WE’LL MAKE HISTORY...and Leave a Legacy**

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**Number of 2019 Participants**
- <10
- 10-19
- 20-39
- 40-59
- >60

**Host cities since 1981**

2023

UK
2023 NATIONAL VETERANS WHEELCHAIR GAMES EVENTS FOR EXCLUSIVE SPONSORSHIP

Below are the 22 medal events and 2 exhibition events available for exclusive sponsorship. Each event is $25,000.

All events are in-person unless noted otherwise.

Adaptive Fitness In-Person & Virtual
Air Pistol
Air Rifle In-Person & Virtual
Archery In-Person & Virtual
Basketball
Boccia
Bowling In-Person & Virtual
Cycling In-Person & Virtual
Disc Golf
Esports

Exhibition Events
Bass Fishing
Corn Hole

Sponsor Benefits for each of the 22 Medal Events and 2 Exhibition Events.

- Event Exclusivity
- Logo at Opening Ceremonies
- Logo at Closing Ceremonies
- Mention in National Press Release
- Logo and Hyperlink on NVWG Website
- Logo and Hyperlink on NVWG Mobile App
- Use of Official NVWG Logo for 2023
- On-site Signage
- Half-Page Ad in Official NVWG Program
- Sponsor Reception – 2 tickets
- VIP Reception – 2 tickets
- Expo Booth (10x10)
- Medal Presentation for Event
- Volunteer Opportunities for Event
CUSTOMIZED SPONSORSHIP OPTIONS

Please check the customized option(s) you would like to add:

- Athletes Reception ................................................................. $25,000
- Spirit of the Games Sponsor .................................................. $20,000
- Kids Day ............................................................................. $15,000
- Softball Clinic ...................................................................... $15,000
- Logo on NVWG Website and Mobile App .............................. $5,000
- Branded Item in Athletes Bag .............................................. $5,000
- Half-Page Ad in NVWG Official Program ............................. $2,500
- Expo Booth (10x10) .............................................................. $1,950
- Social Media Post .................................................................. $1,500
- Ticket to Sponsor Reception (2) ............................................. $1,500
- Tickets to VIP Reception (2) .................................................. $1,500
Sponsor Information (please list as it should appear on printed materials)

Contact Name: ________________________________ Company: ________________________________

Mailing Address: ____________________________________________________________

City: ________________________________ State: ___________ Zip: _____________

Email: ________________________________ Phone: ________________________________

Signature: ________________________________ Date: ________________________________

☐ Yes! I want to sponsor the 2023 National Veterans Wheelchair Games!
☐ Please contact me about making an in-kind donation

We welcome and greatly appreciate in-kind donations to help offset the cost of operating the annual Wheelchair Games. In-kind donors will be recognized at the equivalent sponsorship level, based on the estimated fair market value of the provided goods, services, and expertise.

Please return to:
Arthur Crofoot
Paralyzed Veterans of America
801 Eighteenth Street NW
Washington, DC 20006-3517
ArthurC@pva.org
Celebrating the UnstoppABLE power of adaptive sports

WheelchairGames.org #WheelchairGames

VA U.S. Department of Veterans Affairs
Paralyzed Veterans of America